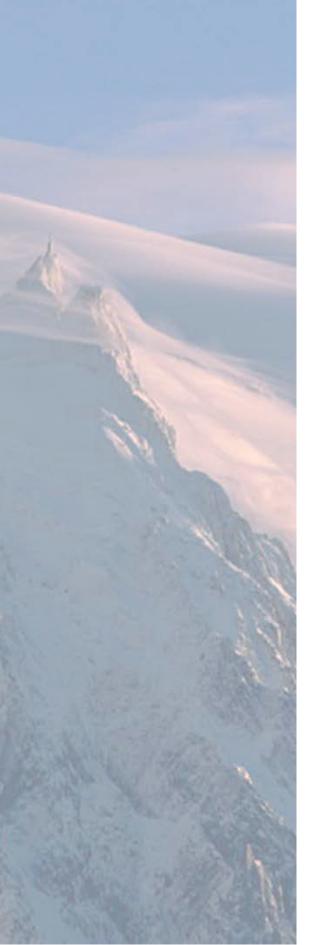


# CHAMONIX ADVENTURE FESTIVAL

15th - 20th July 2013





Chamonix, France is the ultimate playground. With peaks of over 4000 metres rising spectacularly from the valley floor, the town is nestled beneath granite spires, hanging glaciers, and is home to an unrivalled history of adventure. It has long been considered the showcase location for those seeking exposure in the outdoor market, and numerous brands develop, test and market their products in this challenging arena.

Chamonix Adventure Festival brings together adventurers, explorers, athletes and enthusiasts from near and far, to share tales and showcase their talents through film, photography, art and exciting displays.

The festival film programme showcases the latest in adventure and environmental films from across the world with filmmakers and explorers on hand to share their experiences and inspirations. Much more than another spectator event, Chamonix Adventure Festival film and photography courses run by our team of experts offer the chance to get involved and gain valuable skills and experience in the world of adventure image making.

With the full support and involvement of the local councils and community, the festival is growing fast and has the potential to become the reference event for adventure and outdoor culture in Europe.

We aim to bring together every aspect and element of the adventure community, forging continuing partnerships and creating a platform for exchange and creativity for years to come.

Chamonix Adventure Festival Association Loi 1901

## Film Programme



### An action packed film programme not to be missed!





Chamonix Adventure Festival film programme showcases the latest in adventure and environmental films from across the world. 3 nights of inspiring tales screened at the Cinema Vox and 1 might in Les Houches, with filmmakers, explorers and athletes on hand to share their exploits and inspirations. Films entered in our festival competition will be judged by an international jury, and the Chamonix Adventure Festival awards will be presented during the last night of screenings.



Films to be shown will be featured on our website in the weeks building up to the festival, and a full programme of films and events will be available.



We welcome submissions from adventure filmmakers across the globe - submissions are open via the website and close 30th April.

### Film and Photo School

What better place to learn how to shoot landscape and action than in the heart of the mountains. Chamonix, the mecca of trail running, mountain biking, hiking, rock climbing, alpine climbing, paragliding, base jumping, speed riding, skiing and more, will offer a diverse set of subjects for you to work with and learn from.

We are excited to announce that the **Adventure Photo School** will be run this year by acclaimed adventure photographer Tristan Shu, with a one-day Adventure Photography Workshop, followed by our two-day Adventure Photo School.

One-Day Outdoor Film & Photography Workshops - 15th July 145 euros
Do you like taking pictures when you are out having adventures, but are often disappointed with the results? Tristan will help you get the most from your camera, and share some great techniques for shooting action outdoors.

Two-Day Adventure Photo School ~ 16th - 17th July, 2013 290 euros
If you are already interested in photography and would like to improve your skills, the two-day workshop is for you. This course is a mix of indoor and outdoor sessions looking at a vast range of topics from what equipment to use, to developing your creative eye, post production and workflow systems.

The Adventure Film School enters its' second year and will be run once again by award-winning local filmmaker Sébastien Montaz-Rosset, with one and two-day courses available.

One-Day Adventure Film Workshop ~ 15th July, 2013 145 euros Whether you're just starting to film your friends out skiing or biking, or already have a collection of films under your belt, this workshop will have plenty to inspire you and help you on your way as an adventure filmmaker.

Two-Day Adventure Film School ~ 16th - 17th July, 2013 290 euros Our two-day film school is packed with tips and tricks and practical information on & off camera. Outdoor shooting sessions with professional athletes combined with sessions on workflow provide the perfect situation for developing your skills and learning new techniques.

One day courses can be taken on their own, or followed by the two day course.

### About the Festival

Chamonix Adventure Festival is an association under Loi 1901 and a not-for-profit organisation with the following aims:

- to highlight all aspects of discovery through the environment, the arts, and through sports

to organise events around the themes of adventure and the arts
to assist private & public organisations setting up such events

- to create links between residents and visitors to the Chamonix valley via art, sports, adventure and respect for the environment

- to promote education & training on the themes of adventure and the arts, via courses and workshops (eg. photography, filmmaking, creative writing).

The aim of the Festival is to bring together every aspect and element of the adventure community, forging continuing partnerships and creating a platform for exchange and creativity for years to come. We aim to showcase a very wide range of activities and we invest a huge amount of time and effort into ensuring that our films & events are presented in French & English.

The Festival has been created, set up and is run thanks to the incredible talents, expertise and generous donation of time from our fabulous team of volunteers and with the full support and involvement of the towns of Chamonix & Les Houches. From communication and marketing to film selection and subtitling, a multitude of skilled roles are involved and people across the globe work tirelessly editing, translating, and correcting subtitles and materials for the Festival.

#### CHAMONIX ADVENTURE FESTIVAL FACTS

- Chamonix- situated at the foot of the highest mountain in western Europe, Mont Blanc (4807m)
- Neighbours Italy & Switzerland, 1 hour from major international airports
- Lift system operates winter & summer
- 82 000 visitor beds
  14 000 permanent residents
  4.6 million visitor nights for Chamonix valley (2011)
  2.2 million summer visitor nights (2011)
- Significant tourist groups from:
   UK, Sweden, Norway, Russia, Germany, Italy, Japan,
   Netherlands, USA, Belgium, Switzerland, Spain, Canada
   & Denmark (in order of numbers)
- 60 films submitted, 24 selected & screened over 4 nights, covering 18 sports from 17 countries
- Over 1000 audience, films judged by an international jury with 4 prizes awarded
- Chamonix cinema theatre with 3 cinemas & total capacity of 450, fully digitally equipped
- Photo & film courses attracting a broad audience run by world renowned filmmakers & photographers
- Art exhibits & activity displays at various venues
- local & international press coverage
- Chamonix Adventure Festival Association is a not-for-profit organisation created under law 1901





for further information contact:

### **ZOE HART**

zoe@chamonixadventurefestival.com tel: +33 (0)6 29 96 00 18

#### **KATIE MOORE**

katie@chamonixadventurefestival.com tel: +33 (0)6 66 66 23 53

www.chamonixadventurefestival.com